



Saturday, March 14, 2009
Carmichael's Chicago, 1052 West Monroe

Sponsorship Levels and Benefits	Award \$40,000 [not available]	Beacon \$25,000	Generous Sponsor \$15,000	Sponsor \$10,000	Table Sponsor \$5,000	Supporter \$3,500	Friend \$1,500
Marquee Sponsorship, Priority Seating;							
Podium Speaker	Award						
Naming Privilege	Award	Valet, Auction, or Coat Check					
Green Room Reception	Yes	Yes					
Online Profile on Lumity.org, NPO.net, Good2Gether	Lumity Award page profile Good2Gether link, 2 mo	Lumity brief profile Good2Gether link for 2 months	Lumity brief profile Good2Gether link for 1 month				
Graphic placement in Major Media Insert	With Award, Color	Second headers, color	Color	Color	Color		
Recognition in printed program and evening presentations	Award presented by	Beacon Sponsor	With generous support of	Supported by	[grouped logos]	Bold Text Listing, Grouped	Text Listings
Web Links on Lumity.org	Award Page, Gala Page	Main Gala Page	Gala, Grouped	Gala Page	Gala Page below fold	Text Listing, no link	Listing, no link
Guest Tickets Together	16	16	16	8	8	8	4
Guest Tickets to VIP Reception	8	8	5	4	2		
Podium Recognition	Yes	Yes	Yes	Yes, grouped			
Guest Gift Bag Opportunity	Yes	Yes	Yes	Yes	Yes		
Program Advertisement	1/2 Page, Color	1/2 Page, Color	1/4 Page	1/4 Page	\$500 ¼ page	\$500 ¼ page	

Green Room

During the dinner reception, performers, the emcee, and stage speakers will have this area to relax.

Good2Gether

Good2gether is a website that makes Lumity events, programs, supporters—and more—visible, searchable, and sharable on high-traffic websites like chicagotribune.com – right along news events and articles that are relevant to Lumity’s mission. Lumity is a Launch Partner for the Chicago “Do Good” Channel this fall.

www.NPO.net

Lumity’s services include the NPO.net website, the Midwest’s largest nonprofit job site, which has approximately 100,000 unique views per month.